



70th Annual WALK A MILE *in my shoes*

**Saturday
October 9, 2021**

WALK A MILE PARTNERSHIP OPPORTUNITIES PACKET

Our world has drastically changed since the beginning of 2020, and although we can see the light towards the end of this pandemic, there are still thousands of homeless individuals and families in our community who are fighting for a chance at a better life - and they need our help.

Your health and safety is our #1 priority, and we aren't out of the woods just yet, so as new information is presented regarding COVID-19, we will make logistical changes to ensure our event is safe and fun for everyone. No matter how we host this event, we are relying on our community to join together to walk and fundraise to show their support for our most vulnerable neighbors.



Development Staff Contact:

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DUE TO COVID-19, IF PUBLIC GATHERINGS ARE RESTRICTED OR DISCOURAGED THEN LVRM WILL CHANGE THE EVENT TO A DIGITAL EXPERIENCE TO ENSURE THE SAFETY OF OUR COMMUNITY.



10th Annual WALK A MILE in my shoes

Saturday, October 9, 2021

@ LAS VEGAS REVIEW-JOURNAL

OR VIA DIGITAL EXPERIENCE

The 10th Annual **Walk A Mile In My Shoes** will be held the day before **"WORLD HOMELESS DAY"**. The significance to this day is to draw attention to unsheltered people's needs locally and provide opportunities for the community to get involved in responding to homelessness.

Take the first step in giving back by joining us as we **"Walk A Mile"** to help end homelessness.



SIGN UP TODAY!

WALKAMILELV.COM

The Las Vegas Rescue Mission (LVRM) strives to be the model for providing hope and change to the homeless, addicted, and others in need.

For over 50 years, the Las Vegas Rescue Mission has provided safe shelter, meals, long-term rehabilitation programs, counseling, and encouragement to help our neighbors escape homelessness forever. But the need is constant and growing, so we need your help!

Over 13,000 individuals & family members experienced homelessness at some point in 2020 in Southern Nevada, while thousands of others struggled with food and job insecurity. We were here to provide them with care and support.

Impact and Services Provided in 2020

**Note: As of 3/17/20, services provided and intake of new shelter guests and recovery clients fluctuated based on COVID restrictions and mandated 50% capacity only for shelter.*



242,784

Meals Served



31,669

Emergency and/or Long-Term Beds Provided



1,535

Individuals Received Free Clothing



264

Individuals helped in Recovery Programs



PARTNERSHIP OPPORTUNITIES

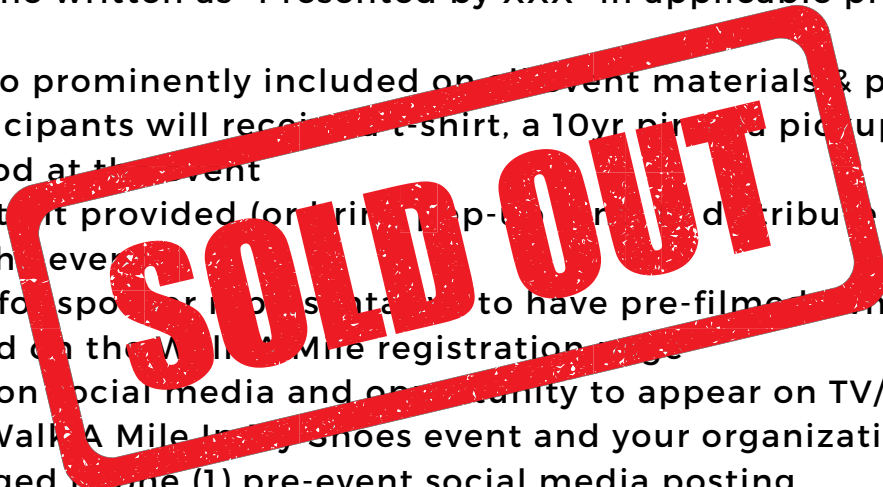
The Las Vegas Rescue Mission is a safe haven for those in need. Choose to be a sponsor today and choose to save lives.

HOUSING HERO SPONSOR - \$10,000 (1 AVAILABLE; SOLD OUT)

Give **one more week of hope** to those who need it most.

BENEFITS:

- Corporate name written as "Presented by XXX" in applicable print collateral and media
- Corporate logo prominently included on all event materials & participant t-shirts
- Up to 40 participants will receive a t-shirt, a 10yr pin (via pickup, drop-off or at the event) and food at the event
- One (1) 10x10 tent provided (or bring pop-up tent) to distribute promotional materials at the event
- *Opportunity for sponsor representative to have pre-filmed "why we support" video included on the Walk A Mile registration page
- *Recognition on social media and on-site opportunity to appear on TV/Radio promoting 10th Annual Walk A Mile In My Shoes event and your organization
- Company tagged in one (1) pre-event social media posting
- *Will receive a complimentary foursome to our 2022 Golf Tournament
- Right to exclusive period of negotiation to renew sponsorship for 2022 Walk A Mile In My Shoes event



HOPE FOR FAMILIES SPONSOR - \$5,000 (UNLIMITED)

Our Shelter of Hope **houses single mothers** struggling to get back on their feet.

BENEFITS:

- Up to 25 participants will receive a t-shirt, a 10yr pin (via pickup, drop-off or at the event) and food at the event
- One (1) 10x10 tent provided (or bring pop-up tent) to distribute promotional materials at the event
- Corporate logo prominently included on participant t-shirts and most event materials
- *Opportunity for sponsor representative to have pre-filmed "why we support" video included on the Walk A Mile registration page
- Company tagged in one (1) pre-event social media posting

***Note: ALL \$1,000+ sponsors have the opportunity to table at the Walk A Mile In My Shoes event**
All sponsor benefits are subject to change if our Walk A Mile In My Shoes event becomes a digital experience.
*Inclusion in online event platforms based on timeline of when sponsorship is confirmed.



PARTNERSHIP OPPORTUNITIES

LET GO & LET GOD SPONSOR - \$2,500 (UNLIMITED)

Help more clients continue their road to recovery so they can live a **sober and positive lifestyle**.

BENEFITS:

- Corporate logo included on:
 - Back of all participant t-shirts
 - Online event platforms, all recruitment emails and communication to participants
 - Registration webpage with a link to your website
- Opportunity to bring pop-up tent to distribute promotional materials at the event
- Up to 15 participants will receive a t-shirt, 10yr pin (via pickup, drop-off or at the event) and food at the event

CREATOR OF SMILES SPONSOR - \$1,000 (UNLIMITED)

Our daily meal services **help put smiles on the faces** of so many in desperate need of warmth and care.

BENEFITS:

- Corporate logo included on:
 - Back of all participant t-shirts
 - Select email communication to participants
 - Registration webpage with link to your website
- Five (5) company representatives will receive a t-shirt, 10yr pin (via pickup, drop-off or at the event) and food at the event



EXTRA HANDS SPONSOR - \$500 (UNLIMITED)

Help in areas we need most and be a **saving grace** for the mission.

BENEFITS:

- Two (2) company representatives will receive a t-shirt, 10yr pin (via pickup, drop-off or at the event) and food at the event
- Corporate logo included on the registration webpage with link to your website

***Note: ALL \$1,000+ sponsors have the opportunity to table at the Walk A Mile In My Shoes event**

All sponsor benefits are subject to change if our Walk A Mile In My Shoes event becomes a digital experience.

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PARTNERSHIP COMMITMENT FORM

Yes, I would like to support the Las Vegas Rescue Mission by becoming a Sponsor!

- | | | | |
|--|---------|--|---------|
| <input type="checkbox"/> Hope for Families Sponsor | \$5,000 | <input type="checkbox"/> Creator of Smiles Sponsor | \$1,000 |
| <input type="checkbox"/> Let Go & Let God Sponsor | \$2,500 | <input type="checkbox"/> Extra Hands Sponsor | \$500 |
| <input type="checkbox"/> Support System Sponsor | \$2,000 | | |

Company Information:

Name _____

Title/Company _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Email _____

Assistant Name _____

Assistant Phone _____ Assistant Email _____

Payment Information:

- Our check is in the mail (Made payable to: Las Vegas Rescue Mission)

Mailing Address: 480 W Bonanza Rd. Las Vegas NV, 89106
Memo line: **Walk A Mile Event**

- Please Invoice me

In addition to our financial partnership, we would like to support in the following ways:

- Our company/group will have 1+ teams participate in the Walk A Mile Event
- We would like to donate in-kind items or services (ex. AV, photography, food, etc.)
- I am interested in joining the Leadership Committee

Want something that will better fit the needs of your company?

Please let us know and we will work with you to create a customized package!

Las Vegas Rescue Mission Staff Contact:

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