

# EMAIL TEMPLATES

## **RECRUITING YOUR TEAM:**

\*copy & paste the text into your email!

I am registered for the 10th annual "Walk A Mile In My Shoes" event and you should be too! This Walk helps bring awareness and raises funds for those struggling with homelessness and battling addiction. Choose to be a part of something BIG and Walk A Mile with me!

It's easy... Go to: WalkAMileLV.com and click "Register to Walk Today!" and include the Team/Page name <INSERT TEAM NAME>.

Thanks in advance and I look forward to walking with you!

## **ASKING FOR DONATIONS:**

### **EMAIL #1**

I am registered for the 10th annual "Walk A Mile In My Shoes" event and I am committed to raising funds for a very important cause: helping end homelessness. The Las Vegas Rescue Mission has many programs and services that help those struggling with homelessness and addiction. Please support me by making a donation today!

As you can see, just **\$25 will provide shelter and security for someone seeking help**. Click the link below to make a donation and help save lives.

<INSERT FUNDRAISING PAGE URL>

I thank you in advance for your generous donation!

### **EMAIL #2**

Thank you to everyone who has supported me so far - it means so much to me. I am ecstatic to report that we have raised **\$XXX** so far! There is still time for additional donations, so please visit my fundraising page ASAP to help me raise to help individuals and families struggling with homelessness.

<INSERT FUNDRAISING PAGE URL>

Many thanks for all the support!!!

### **EMAIL #3**

The "Walk A Mile In My Shoes" event is just **XX days away!** I'm trying to reach my goal of **\$XXX** and ask that you please donate. The Las Vegas Rescue Mission is very important for our community, as they help those struggling with homelessness and battling addiction. If you're willing and able, please donate today. Just **\$10 will help feed 4 people looking for hope**. Every dollar counts.

<INSERT FUNDRAISING PAGE URL>

Thank you for your support!

**Las Vegas Rescue Mission** Redemption. Recovery. Reconciliation. **WALK A MILE** *In My Shoes*

Amount	Impact	Icon
\$10	Helps feed 4 people in need	Heart with fork and knife
\$25	Provides 2 nights of shelter	House with heart
\$50	Gives relief for 1 night to a Family of 3	Family of three
\$100	Helps 27 people in need of a shower and a hot meal	Shower head
\$250	Helps feed 115 people in need	Hand holding heart
\$500	1 Community Meal dinner service (230 meals)	Heart with 'hope' text

## **DON'T FORGET TO THANK YOUR DONORS!**

**When someone donates, give them a SHOUT OUT on social media and TAG THEM. This will hopefully inspire others to give. And of course personally reach out via call/text/email to thank them. It's always important to show appreciation for those that give their time and money to help others.**