

*Who is the Las Vegas Rescue Mission?*

# OUR MISSION

The Las Vegas Rescue Mission (LVRM) strives to be the model for providing hope and change to the homeless, addicted, and others in need.

We do this through feeding the hungry, sheltering the homeless, and by offering care and support to those who need it most in our community.

## MEET OUR

### *Leadership Committee*

#### **DAVE CALLAHAN**

DCLV Consulting &  
LVRM Board Chairman

#### **RAY AHRNS**

Central Church Volunteer

#### **TODD COX**

CPA

#### **JERRY WIESNER**

Core-Mark

#### **PAUL WATKINS**

Business Consultant



## **WALK A MILE** *in my shoes*

**SATURDAY,  
OCTOBER 12, 2024**

**THE EXPO AT  
WORLD MARKET CENTER  
LAS VEGAS  
NORTH PARKING LOT**



*What is the Walk A Mile In My Shoes event?*

# OUR EVENT

The Walk A Mile In My Shoes event focuses on educating the community on how to get involved in responding to homelessness.

Participants will walk to and through the Rescue Mission to learn about our programs and services and then build a snack lunch for someone in need before returning to the event area.

*Why you should Walk A Mile with us!*

## OUR GOAL

All funds raised from our Walk A Mile event go towards helping LVRM continue to provide much needed programs and services to low-income and homeless individuals/families, such as free meals, shelter & addiction recovery.

Help us achieve our goal by sponsoring our event today!



**Over 13,972 individuals and family members experienced homelessness in 2022 in Southern Nevada**, while thousands of others continued to struggle with food and job insecurity.

The Las Vegas Rescue Mission has been here through it all and has continued to provide care and support to those in need.



We work around the clock to assist those who need the most help in our community.

We are a beacon of hope for our community.



## DID YOU KNOW?

- Our recovery program is the only on-demand treatment center in Southern Nevada!
- We are the only shelter that provides emergency & extended shelter to single mothers, single fathers, AND intact families!
- Our one-of-a-kind Case Management Program is offered to all shelter guests and recovery clients.

# OUR IMPACT

12 MONTHS OF SERVICE



280,660

Meals Served to People in Need



57,289

Emergency / Long-Term Beds  
Provided to Men, Women &  
Families



4,568

Individuals Received Free  
Clothing



473

Individuals Helped in our  
Recovery Program

# *PARTNERSHIP OPPORTUNITIES*

The Las Vegas Rescue Mission is a safe haven for those in need. Choose to be a sponsor today and help save lives!

## *MISSION ADVOCATE - \$15,000*

**The Las Vegas Rescue Mission stands as a beacon of hope for the low-income and homeless populations looking for a chance to turn their lives around. We offer a hand up, not a hand out. With the volume of guests we can serve, your contribution would help offset the operational costs of our facilities running for just 48 hours.**

- Corporate logo prominently included in all event marketing materials, social media posts, emails, participant t-shirts, and banners
- One (1) 20x10 VIP Team Tent provided for team members to gather and socialize during event festivities
- 50 team members will receive a t-shirt and a custom walk sign at the event
- Team will receive a Priority Walk Start time at the event
- One (1) 10x10 Sponsor Tent provided (or bring own pop-up) to distribute promotional materials at the event
- Award honoring company contribution, on-stage recognition, and opportunity to speak at the event
- \*Opportunity for a sponsor representative to submit a "why we support" video to be included on the Walk A Mile registration page
- \*Opportunity to appear on TV/Radio promoting the Walk A Mile event and your organization
- Round of Golf for (8) at the Rescue Mission's June 2, 2025 Golf Tournament
- Right to exclusive period of negotiation to renew sponsorship for 2024 Walk A Mile event

## *HOUSING HERO - \$10,000*

**Our emergency shelter can house almost 200 men, women, and their children each night. Every person showers, washes their clothing, can receive new clothing, and receives two meals during a one (1) night stay. Your contribution would support all of our guests for multiple days while we help start the healing process.**

- Corporate logo prominently included in all event marketing materials, social media posts, emails, participant t-shirts, and banners
- One (1) 10x10 VIP Team Tent provided for team members to gather and socialize during event festivities
- 35 team members will receive a t-shirt and a custom walk sign at the event
- Team will receive a Priority Walk Start time at the event
- One (1) 10x10 Sponsor Tent provided (or bring own pop-up) to distribute promotional materials at the event
- Award honoring company contribution and on-stage recognition at the event
- \*Opportunity for a sponsor representative to submit a "why we support" video to be included on the Walk A Mile registration page
- Round of Golf for (4) at the Rescue Mission's June 2, 2025 Golf Tournament

*\*Inclusion in media is based on timeline of when sponsorship is secured*



## ***HOPE FOR FAMILIES - \$5,000***

**We are the only shelter in Southern Nevada that houses single mothers, single fathers & intact families. Many families are offered up to 3 months of shelter. Your contribution would help just 1 family get on the right track to a better life.**

- Corporate logo included in some event marketing materials, participant t-shirts, and event banners
- 20 team members will receive a t-shirt and custom walk sign at the event
- One (1) 10x10 VIP Team Tent provided for team members to gather and socialize during event festivities
- \*Opportunity for a sponsor representative to submit a "why we support" video to be included on the Walk A Mile registration page
- Opportunity to distribute promotional materials (table & chairs provided)
- Team will receive a Priority Walk Start time
- Award honoring company contribution and on-stage recognition at the event

## ***REDEMPTION & RECOVERY - \$2,500***

**Our addiction recovery program is the only on-demand treatment center in the valley. Your contribution will help more clients continue the road to recovery so they can live a sober and positive lifestyle.**

- Corporate logo included in some event marketing materials, participant t-shirts, and event banners
- 10 team members will receive a t-shirt and custom walk sign at the event
- Opportunity to distribute promotional materials (table & chairs provided)
- Team will receive a Priority Walk Start time
- Award honoring company contribution and on-stage recognition at the event

## ***CREATOR OF SMILES - \$1,000***

**We serve a community meal to hundreds in need outside of our gates every night. Your contribution will help us warm the hearts and stomachs of 400 guests.**

- Corporate logo included on participant t-shirts and event banners
- 5 team members will receive a t-shirt and a custom walk sign at the event
- Opportunity to distribute promotional materials (table & chairs provided)
- Award honoring company contribution and on-stage recognition at the event

## **5 REASONS YOUR COMPANY SHOULD BE INVOLVED:**

- Provides an opportunity for your team members to work together towards getting involved in responding to homelessness and boost employee morale.
- Creates an opportunity for employees to strengthen bonds outside the workplace and includes family involvement.
- Allows your company to network and engage with like-minded individuals who care about getting involved and giving back to our community.
- Positive brand awareness and publicity in showing your company is involved in helping low-income and homeless individuals and families.
- Supporting the Las Vegas Rescue Mission directly benefits our Southern Nevada community.

## **QUESTIONS?**

**Contact our Mission Events Team**

**(702) 932-8186**

**[jlarocca@vegasrescue.org](mailto:jlarocca@vegasrescue.org)**